

Stephane Berthet

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Profile

Dynamic professional with a proven track record as an innovative collaborator and strategist. Recognized for creativity and honored with prestigious awards. Known as a top idea generator in high-pressure, deadline-driven environments. Experienced team leader skilled in writing, producing, and directing. Proficient in developing and implementing processes to elevate productions, with demonstrated expertise in project management from conception to launch while adhering to budget and timeline constraints. Proficient in Adobe Premiere PRO Editing Software.

Work Experience

Writer Freelance

02/2021 - present DENVER, COLORADO, UNITED STATES

Clients (Ellianos Coffee Company, Mortensen, UCHealth)

- Created, developed and wrote content
- Managed multiple writing projects simultaneously, meeting tight deadlines and delivering high-quality work consistently.

Creative Lead Golf Channel/NBC Sports

02/2008 - 02/2020 ORLANDO, FLORIDA AREA

- Oversaw and managed a creative team of Writer/Producers & Associate Writer/Producers, successfully producing over 6000 promos annually
- Served as Creative Lead on highest profile projects for major professional tours, original series, and cross-platform digital content
- Led all NBC Sports Golf Campaigns, including The Players, US Open, The Playoffs, and The Open
- Directed location shoots and ensured seamless execution of creative vision
- Spearheaded as Lead Producer on all affiliate promotions, ensuring alignment with brand strategy and objectives

Senior Producer ABC FAMILY / FREEFORM

03/2003 - 03/2008 BURBANK, CA

- Spearheaded the writing and production of on-air campaigns for online content, drama, comedy, original series, and movies
- Led as Producer on the Channel Re-Brand Campaign: "A NEW KIND OF FAMILY"
- Conceptualized and executed the #1 Upfront in Cable in 2005
- Created and produced innovative content for classic movies like "How the Grinch Stole Christmas" for ABC Family's highly rated yearly event "25 Days of Christmas"
- Produced EPKs and behind-the-scenes shoots to support the launch of the "A New Kind Of Family" Campaign, including directing location shoots

Producer, writer BBC America

01/1998 - 12/2003 BETHESDAY, MD

- Head writer and producer on national promotion campaign for The Office; Wrote and directed launch campaign for Wire in the Blood; Producer on Television Critics Association tapes; Booked film and video crews, negotiated rates for all studio and location shoots; Directed and produced voice over talent sessions; Created internal tracking system for all promotional materials.

Work Experience

- Created and developed original content for television and digital platforms, resulting in increased viewership and engagement.
- Collaborated with a team of writers, directors, and editors to produce compelling scripts and storylines for award-winning projects.
- Managed pre-production and post-production processes, ensuring projects were completed on time and within budget.
- Pitched and sold original concepts to networks and production companies, securing multiple development deals.

Education

Producing for Film and Video | Master of Fine Arts (MFA)
American University

Visual Media | Bachelor's degree
American University

Languages

English
Professional

French
Professional

Awards

Emmy nominated, Promax gold and silver winner, Telly award winner